

CREDITSKAN

GRAYDON

Graydon UK Limited
Hygeia Building
66 College Road
Harrow
Middlesex
HA1 1BE

Tel: +44 (0)20 8515 1400
Fax: +44 (0)20 8515 1499
email: mail@graydon.co.uk

www.graydon.co.uk

A FINANCIAL HEALTH CHECK OF YOUR EXISTING CUSTOMER BASE

What can Creditscan do for you?

Creditscan matches your existing UK customers against the Graydon database to provide a summarised financial and credit risk analysis on each individual company within your customer ledger.

Creditscan was developed in conjunction with leading credit insurance companies as a fast and effective way of influencing your credit policy by:

- assessing how best to deploy your staff
- demonstrating your best and worst routes-to-market trade sectors
- identifying those customers where you are under or over trading compared to the Graydon rating and risk category
- highlighting your customer's parent where you might seek suitable guarantees

Creditscan is the low cost and effective way to establish or re-assess your credit policy and to assign your resources appropriately.

Who should you health-check with Creditscan?

- all existing UK customer's
- your suppliers
- your competitors

limited companies and non-incorporated businesses

How will you receive Creditscan

Delivery is via E-mail, Disk or Hard Copy

What will you receive?

Ten key financial data items including the Graydon rating, risk score, monthly credit guide and (where available) any parent company will be provided on each of your nominated companies.

A "Yes" or "No" flag will also be available to give you an indication of any CCJ's (over the last 36 months) on each record within your portfolio.

You will also receive a management summary of the nominated companies split into risk categories and this will highlight where you could be applying your credit resources most effectively.

See overleaf for further information >

